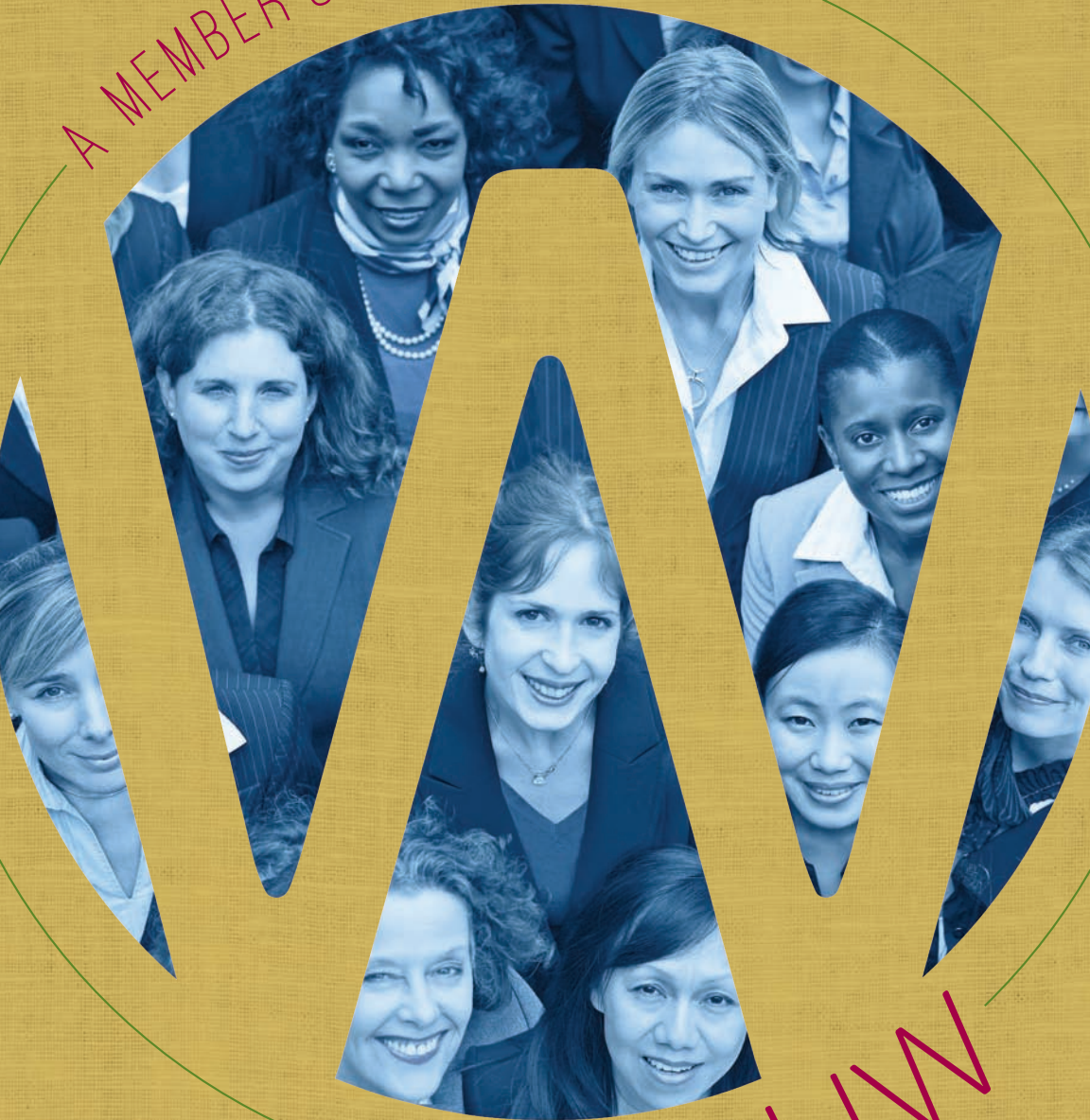


A MEMBER'S GUIDE TO



AAUW

OUR MISSION

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research. AAUW, founded in 1881, is open to all graduates who hold an associate or higher degree from a regionally accredited college or university.

VALUE PROMISE

By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women and girls have a fair chance.

VISION STATEMENT

AAUW empowers all women and girls to reach their highest potential.

DIVERSITY STATEMENT

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.



We're thrilled that you've decided to join our international community of advocates for women and girls. We come from all walks of life—college students, recent graduates, working women and men, moms and dads, and retirees—and we believe in making women's educational and career dreams come true.

Now that you've taken the first step by joining AAUW, we want to walk you through some of the exciting ways you can get involved. Read on to learn about our work with issues like education, equal pay, work-life balance, leadership, and making laws better for women and their families. Read it cover to cover for an overview of AAUW, or use the section headers to go straight to the issues you care about most. Look us up on our website, say hello on Facebook, and don't hesitate to contact us with questions or concerns—we love hearing from our smart and engaged members.

Together, we empower women. Let's get started.

Patricia Fae Ho
AAUW President

OUR

STORY

It began with a knock at the door. In October 1881, Alice Hayes appeared unannounced at her friend Marion Talbot's home to ask for advice. Fresh from Vassar College, Alice was frustrated: She had earned an impressive diploma, but prevailing social norms limited her options for what to do with it.

She wasn't the only one. Other college-educated women faced ridicule and ostracism driven by the widespread belief that women should not pursue (and might even compromise their health with) higher education.

But Marion had plans to change that. She invited 16 friends to her home in Boston, and together they set out to help other women who, like them, wanted a college education. In doing so they created a community that lives on today through the American Association of University Women (AAUW).

Marion's belief—that education could change a woman's life—remains a fundamental value of AAUW. That's why we give millions of dollars in fellowships and grants to women all around the world

1881

Marion Talbot and Ellen Swallow Richards held the first meeting of the organization that would become the American Association of University Women.

1885

AAUW's first research study disproved the theory that higher education harms women's health.

1888

The Western Association of Collegiate Alumnae, our predecessor organization, awarded its first fellowship to Ida Street to attend the University of Michigan.



**AAUW founder
Marion Talbot**

each year. But that's just part of what we do. Through advocacy, education, philanthropy, and research, AAUW has played a consistent leading role in the women's movement. From dispelling the myth that college education harms women's health in 1885 to examining the problem of women's underrepresentation in science and technology in 2015, we have a long history of changing the way the world addresses gender equity issues.

Like Marion, we know that this work wouldn't be possible without a strong group of women and men working together. That's why we're so proud that AAUW has become a nationwide, top-rated organization with a network of more than 170,000 members and supporters, 1,000 branches, and 800 college and university partners. We like to think that Marion and Alice would be proud to see it, too, and we continue our work in their brave spirits.

OUR LEGACY

1913

We published the first of many pay equity research reports, this one on U.S. civil service jobs. The report found that women were paid about 78 percent of what men in similar positions were paid.

1920

Members helped raise \$156,413 toward the purchase of 1 gram of radium for Marie Curie's Nobel Prize-winning research on radiation.



ISSUES

ADVOCACY

Our unique members advocate in different ways, but we all have a common goal: We want to raise up the voices of women and girls who have been overlooked or even silenced. With that simple idea in mind, you'll find many opportunities as an AAUW member to take action.

On college campuses and on Capitol Hill, members are working to end the epidemic of sexual assault and make schools safer. That's why we advocate for (and are helping to implement) protections like Title IX, the Violence Against Women Act, and the Campus SaVE Act—and you can, too! Visit our website to check out our campus work, sign up to be a Two-Minute Activist and make your voice heard in Congress, and become the newest AAUW ambassador to stand up for women students in your community.

Looking to step into the legislative world? AAUW members are a force to be reckoned with on Capitol Hill and in state capitals



1921

The Association of Collegiate Alumnae officially adopted its current name, the American Association of University Women.

1940

AAUW helped university women flee dictatorships during World War II.

1946

After acting as an early advocate for the United Nations, AAUW was accorded permanent observer status.



nationwide. From passing the Lilly Ledbetter Fair Pay Act to raising the minimum wage and pushing for family-friendly policies like paid sick days, we make real and lasting change through the policy process.

We're in the courtroom, too. Take Betty Dukes' now-famous lawsuit against Wal-Mart: We stood with Dukes as she challenged the company for paying her unfairly based on her gender, and we championed legislation to reverse the bad U.S. Supreme Court decision. We also support the brave U.S. military service members who spoke out about being sexually assaulted or raped while on duty. The workings of the court system may seem weighty and out of reach, but you truly can make a difference. Read more about our advocacy online, and find out how you can educate your local community about AAUW-supported cases.

Want to know about—and help change—the latest laws and policies affecting women? You can take action instantly with our Two-Minute Activist tool at www.aauw.org.

1950

Sen. Joseph McCarthy (R-WI) accused AAUW of being a communist front. AAUW leaders successfully defended against these allegations.

1955

AAUW supported the first legislative proposal for pay equity, which passed as the Equal Pay Act in 1963. AAUW members were with President John F. Kennedy as he signed the bill into law.

1964

Members helped pass the Civil Rights Act of 1964 and the Voting Rights Act the following year.

ISSUES

COMMUNITY

One of the best things about being part of a 170,000-person community is that chances are, no matter what issues you're passionate about, there's at least one member within your reach who feels the same. We can help you find those people, whether that means getting in touch with a local AAUW branch or even starting an AAUW group of your own. If you haven't figured out what issues speak to you yet, don't worry; we're always talking on Facebook and Twitter (@AAUW) and on our website about the things we care about most, and we hope you'll follow and join those conversations.



More women like you may be closer than you think! Find out where at www.aauw.org/resource/branch-locator.

When it comes to getting more involved, you have lots of options. If you want to work on women's issues in your community, joining a branch might be your best bet. Use the online branch locator to find other members in your neighborhood and attend a meeting. And if you're looking for young women to connect and advocate with, check out the AAUW-affiliated

1969

AAUW instituted the Coretta Scott King Award to fund African American undergraduate and graduate women in Afro-American studies, peace studies, and nonviolent change programs.

1971

AAUW declared support of the Equal Rights Amendment and embarked on an ongoing campaign for its passage and ratification.





Younger Women’s Task Force. You can find a YWTF chapter (or even start your own!) at www.aauw.org/membership/ywtf.

Have you exercised your democratic freedoms recently? Civic engagement offers another great way to connect with members, and we also think it can be fun and empowering. Don’t be intimidated by your statehouse; AAUW members make regular trips to visit their representatives and talk about issues that matter to women and girls.

Plus, there are many other ways to exercise your civic rights without leaving your hometown. Some members get involved with voter drives, organize online campaigns or in-person rallies, or host events at their branches to educate the community on important issues. Check out our online resources for taking action: Search on www.aauw.org for activities like “create a petition,” “hold a rally,” “plan a candidate forum,” or “advocate on social media.” And don’t forget, you can also get free materials by mailing in the card at the end of this guide.

Want a branch closer to home? We can help you create your own! Use our AAUW Branch Creation Guide at www.aauw.org to get started.

1972

AAUW played a key role in the passage of Title IX of the Education Amendments, which prohibits sex discrimination in federally funded educational institutions.

1975

AAUW formed the Capitol Hill Lobby Corps, a group of about 40 AAUW volunteers who make weekly trips to the Hill to lobby for AAUW issues.

1981

Spurred by the AAUW Ithaca (NY) Branch, we took on our first Legal Advocacy Fund case. The plaintiffs, five of the famous “Cornell 11” staff, said the university paid them unfairly. The women won a \$250,000 settlement in 1984.

ISSUES

EDUCATION

We still hold our founders' vision for college women close to our hearts. For many women, a degree makes the difference between a distant dream and a dream job. If that sounds like something you can get on board with, you'll be interested in our fellowships and grants program. We give millions of dollars every year in educational support so that more women can continue their meaningful work.



We've also expanded on our founders' vision to prioritize women and girls' education in other ways. A few years ago, an AAUW member like you had the idea for a program that would encourage middle school girls to pursue science, technology, engineering, and math (STEM). Today, AAUW's National Tech Savvy Program is a thriving workshop for girls and their parents with sites across the country. Branches



1981

AAUW celebrated our centennial convention in Boston in June and also officially founded the Legal Advocacy Fund, which has gone on to support dozens of gender discrimination cases.

1985

AAUW joined a group of women's organizations to launch the first National Conference for College Women Student Leaders (NCCWSL) at American University. In 2000, the conference found its permanent home with AAUW.

1988

AAUW was a leader in passing the Civil Rights Restoration Act, which reinvigorated Title IX after a U.S. Supreme Court decision had undercut the law.



can apply to host a conference, and sites always appreciate volunteers. Plenty of members have hosted or pitched in at Tech Savvy events, and many branches have created STEM programs of their own.

ONLY 11 PERCENT
OF U.S. DOCTORS
ARE WOMEN OF
COLOR. LET'S
CHANGE THAT.

You probably know that women are vastly underrepresented in STEM fields. We know it, too—and we discuss it in our research on STEM and stereotypes, in our programming for girls, and even in our messaging to Congress. In 2014, the Verizon Foundation got behind us with a grant to help girls learn about computer coding through mobile app development at our Tech Trek camps,

another national AAUW STEM program for middle school girls. Do you want more girls to have the option of being scientists and engineers? You're not the only one. Visit our website, read our research, and talk about it with your local branch. You might come up with the latest and greatest STEM activity for girls!

1992

Our fellowships program celebrated 100 years, marking 5,000 graduate fellowships and grants awarded to date to women from all over the world.

AAUW released *How Schools Shortchange Girls*, sparking a national debate that improved classrooms across the country.

1993

AAUW successfully advocated for the passage of the Family and Medical Leave Act.

WORKPLACE

Want to make things better for working women? So do we. Women are still paid less than men are across the board, and that's a frustrating reality for seasoned workers, college students, and young professionals alike. That's why we work on research that gets to the bottom of the pay gap and other issues, and that's why



THE MONEY WOMEN LOSE TO THE GENDER WAGE GAP JUST ONE YEAR OUT OF COLLEGE COULD GET YOU FROM NEW YORK CITY TO SAN DIEGO AND BACK **FIVE TIMES.**

Read our research report on how the pay gap follows women from their first paycheck to their last Social Security check, in addition to many other reports on issues affecting women and girls. Visit www.aauw.org/what-we-do/research.

2008

AAUW received special consultative status with the United Nations, another opportunity to make sure that more policies and issues keep women and girls at the forefront.

2009

AAUW led efforts to pass the Lilly Ledbetter Fair Pay Act and stood with new President Barack Obama as he signed the bill into law.





our members advocate for laws and policies that support working parents, fair pay, minimum wage workers, and sick leave for employees to care for themselves and their family members.

Maybe you want to find out how to help get the Paycheck Fairness Act passed or bring the FAMILY Act to your representative's attention. Look up where your federal legislators stand and hold them accountable for those positions with the *AAUW Action Fund Congressional Voting Record*. Visit the AAUW Action Fund website, www.aauwaction.org, and consider becoming a Two-Minute Activist to stay updated on the latest federal actions on the issues you care about (see page 14). If equal pay is your passion, check out fightforfairpay.org. And don't forget that we're talking about all of these issues all the time on our website, Twitter, and Facebook, so follow AAUW!

As a member, you get the latest issue of AAUW Outlook magazine for free—check out the print copy enclosed in your welcome packet and find past issues on the AAUW website!

2011

The Legal Advocacy Fund took on *Dukes v. Wal-Mart Stores*, our first nonacademic workplace discrimination suit and the largest U.S. class-action suit to date. Disappointingly, the U.S. Supreme Court forced the plaintiffs to break into smaller classes, severely limiting their ability to challenge inequality together.

2013

AAUW welcomed our first international college/university partner member, the Australian National University.

AAUW celebrated the 125th anniversary of our fellowships and grants program, which over the years has awarded \$100 million to 12,000 women in 130 countries.

LEADERSHIP

19



THE
PERCENTAGE
OF WOMEN IN
CONGRESS.

UNACCEPTABLE.

It's hard to miss the fact women leaders are sorely underrepresented in every sector, from the Fortune 500 to Congress. But we can do something about it.

The earlier we can encourage women to lead, the better. Our Elect Her—Campus Women Win workshops bring leadership training directly to women on campus. There are several ways that AAUW members can help a site host a training; if you're interested in supporting young women's leadership, search for Elect Her on the AAUW website (www.aauw.org), or mail in the card on the back of this guide.

Our National Conference for College Women Student Leaders (NCCWSL) hosts nearly 1,000 young leaders from all over the country each year, and AAUW branches and individuals can sponsor women to attend. Maybe you're in college yourself, or perhaps you know a young person who you think will do great things. Did you know you can give new college grads a yearlong AAUW membership for free?

2013

AAUW expanded the California-based Tech Trek camp for girls to four other states through our National Tech Trek Pilot Program. The same year, we also took the New York-based Tech Savvy camp nationwide.

The Clinton Global Initiative invited AAUW to become a strategic partner and advise the foundation on bringing a gender lens to global issues.





Check out the Give a Grad a Gift program on our website.

We also provide salary negotiation (\$tart \$mart) workshops, campus-based activism grants (for Campus Action Projects and our Campus Outreach Program), and the chance for campus leaders to start new AAUW student organizations.

Read more on the issues we care about at www.aauw.org/issues.

Out of school? No problem. You don't have to be in college to learn to be a better leader. We're adding to our tools and trainings all the time, created with you in mind: adults who may have already launched their careers and are ready to amp up their skills. Check out our *Mission & Action* e-newsletter, look into participating in our Work \$mart program, and come to the AAUW National Convention—we host a new crop of leadership workshops there every two years. And if you're interested in getting more involved with AAUW's leadership, consider volunteering for a national committee or running for a member-elected position on the AAUW Board of Directors.

2014

After helping lead the charge on a two-year legislative battle, AAUW was invited to attend the signing ceremony of the reauthorized Violence Against Women Act.

AAUW Executive Director Linda Hallman was onstage with the president when he signed executive orders that prohibit federal contractors from retaliating against employees who share salary information and that require contractors to report wage data, holding them accountable for differences based on sex or race.

AAUW was invited by the Women's Bureau of the U.S. Department of Labor to contribute to an update of the influential *American Women* report on the report's 50th anniversary.

GET

INVOLVED

At this point, you're probably excited to get started. But what do you do next?

Here are 10 ways to begin what we hope will be a lifetime of empowering women with AAUW.



- 1. Learn more about AAUW programs.** Mail in the card on the back of this brochure or visit our website for more information: www.aauw.org.
- 2. Follow, like, and share us on social media.** @AAUW
- 3. Become a Two-Minute Activist.** You're busy, but you've got two minutes to take action on the issues that matter to women and girls. Sign up at www.aauw.org.
- 4. Read the award-winning AAUW Outlook magazine** for the latest issues affecting you. (It's free for members!)
- 5. Sign up for our e-newsletter *Washington Update*.** The members-only bulletin goes out each week to update you on the legislative process, the latest policy news, and advocacy tips.





- 6. Give a grad a gift.** As a member, you can give a yearlong membership to a recent college or graduate school alum—and it won't cost either of you a penny. In fact, you can give as many as you like.
- 7. Find or start an AAUW group in your community.** That could be a branch, a YWTF chapter, a student organization, or even an international affiliate. Meet up in person with other folks who care about the same issues you do.
- 8. Tell your friends to join.** Whether you're sharing our work on social media or telling your friends and co-workers about AAUW, you are our most valuable ambassador. Spread the word!
- 9. Get the facts: Read our research.** The most recent reports are on our website, and hard copies are free to order from our online store, ShopAAUW.
- 10. Donate.** Every penny counts for women and girls.



Bonus! Did you know that as an AAUW member, you're automatically eligible for all sorts of benefits? Find out how to get discounts on magazine subscriptions, insurance, medical prescriptions, and much more at www.aauw.org/membership/benefits.

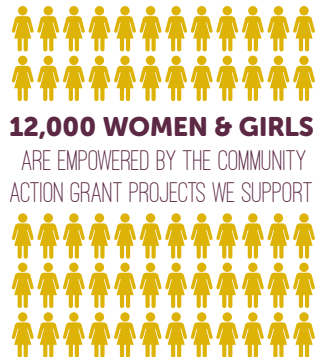
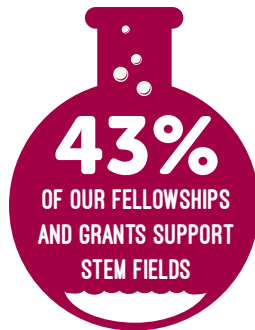


GIVE

BACK

You joined AAUW to make a difference. By supporting our work, you're championing the causes you care about—directly and almost instantly. Empowering women and girls is what we do best; that's why we consistently receive top ratings from Charity Navigator and GuideStar. And now that you've joined our community, there's another way to support the work we care about: giving back. Here are three ways you can help make AAUW even stronger for women and girls.

1. **Give online** at www.aauw.org/contribute. Donations are tax deductible!
2. **Mail a donation** in the envelope in your copy of *AAUW Outlook* magazine—*Outlook* comes to your mailbox three times a year.
3. **Join the Legacy Circle**. Make your gift to AAUW last longer than a lifetime; call 202.785.7766 or visit www.aauwlegacy.org.



GLOSSARY

AAUW (American Association of University Women)—Founded in 1881, AAUW promotes education and equity for women and girls.

AAUW-affiliated entities—AAUW has more than 1,000 nonprofit branches, state and multistate organizations, and Younger Women’s Task Force chapters, both physical and virtual.

AAUW Action Fund—A 501(c)(4) organization that advances AAUW’s mission by holding legislators accountable and informs the membership each election year with nonpartisan voting guides. A portion of your dues supports this organization.

AAUW Board of Directors—The AAUW board, a group of volunteer leaders elected by the membership, sets policies and governs organizational activities. As nonprofit entities, all AAUW states, branches, organizations, and YWTF chapters also have their own boards, but there are many effective governance models to suit your needs.

AAUW Fund—The best way to support our 501(c)(3) organization. Gifts to the unrestricted fund are tax deductible and help us grow and bring our programs to communities in the United States and around the world.

AAUW state organization—Refers to a statewide organization of AAUW, such as AAUW of Virginia

Branch member—A member of a branch or comparable AAUW-affiliated entity who pays annual, tax-deductible membership dues as required (see also college/university partner members, e-student affiliates, student affiliates, Younger Women’s Task Force)

College/university (C/U) partner members—Nearly 800 accredited higher education institutions collaborate with AAUW at the local, state, national, and international levels.

GLOSSARY

Connect—AAUW's help center for questions, comments, and assistance. Call 800.326.AAUW or e-mail us at connect@aauw.org and a staff member will get you what you need.

Dual member—A member of more than one branch or other AAUW-affiliated entity who pays national and state dues in one branch and local dues in both branches

E-student affiliates (e-SAF)—Students enrolled at a college/university partner member institution. Membership is free as long as their institution is a member, and students only receive information electronically.

Honorary life membership—Available free to those who have been AAUW members for 50 years

Legal Advocacy Fund—An AAUW program that supports plaintiffs in gender-based workplace and academic discrimination lawsuits

Life member—Holds a lifetime national AAUW membership by paying \$980—the current membership fee times 20—or by paying dues for 50 or more years. Life members may still be required to pay annual branch or state dues.

Lobby Corps—An AAUW Action Fund program made up of local member volunteers who lobby Capitol Hill on AAUW priority issues. Next time you're in Washington, D.C., on a Thursday when Congress is in session, join us for an AAUW Action Fund Capitol Hill Lobby Corps visit.

Membership Payment Program (MPP)—A free, secure service for all AAUW-affiliated entities, the MPP allows members to pay and manage dues online as well as access member records 24/7.

Member Services Database (MSD)—An online, 24/7 database for members that holds a wide range of information, from dues tracking to contribution records to tax documents. Search “MSD” at www.aauw.org.

National Conference for College Women Student Leaders (NCCWSL)—The nation’s premiere leadership conference for college women, this annual event brings women student leaders from across the country together to network, hone their skills, and return to their campuses and communities excited to make change.

National convention—AAUW’s National Convention, held every two years in a different part of the country, brings together members, affiliates, and supporters to network, build professional skills, get updated on critical issues, celebrate victories, and set AAUW’s agenda for the future.

National member—All individual members of AAUW are national members. National members can join a branch at any time. National member dues, currently \$49, are tax deductible except for the \$3 that supports the AAUW Action Fund.

Student affiliates—Individuals who are affiliated with AAUW but do not already hold a degree and who are enrolled in a two- or four-year accredited higher educational institution

Student organizations (formerly student affiliate groups)—Undergraduate students enrolled in an accredited two- or four-year institution who organize local programs, either independently or in collaboration with an established AAUW branch or YWTF chapter

Younger Women’s Task Force (YWTF)—A community within AAUW for college graduates under 40, YWTF works on issues inspired by feminism to change the things we care about. Launched independently in 1994, YWTF found a new home with AAUW in 2013 and has become our fastest-growing group, with local chapters across the country. E-mail ywtf@aaauw.org for more information.

STAY

IN TOUCH

Find us online!

www.aauw.org

E-mail: connect@aaauw.org

Facebook and Twitter: @AAUW

Drop us a line, or come visit!

1111 Sixteenth St. NW

Washington, DC 20036

Phone: 202.785.7700

or 800.326.AAUW (2289)

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Member Benefits

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Publications

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STEM

stem@aaauw.org or

www.aauw.org/stem

Younger Women's Task Force

ywtf@aaauw.org

AAUW Merchandise and Copies of Research Reports

800.225.9998 or ShopAAUW at

www.aauw.org

RETURN THIS CARD FOR MORE INFO!

Name _____

Address _____

City _____

State _____ Zip _____

E-mail _____

Telephone _____

Member ID # _____

Occasionally, a list of AAUW's membership is made available to carefully screened companies and organizations. Check here if you do not want your name to be made available on these lists.

Please send me information on

- AAUW annual report
- College/university partner member institutions
- Congressional Voting Record
- Fellowships and grants
- Member benefits
- Public policy
- Student affiliates
- Voter education
- Younger Women's Task Force

Please return this form to AAUW Member Services
1111 Sixteenth St. NW
Washington, DC 20036

Tear off the card below and save for easy reference.

- **Connect**—800.326.AAUW or connect@aaauw.org
- **Fellowships and Grants**—fellowships@aaauw.org or 319.337.1716, ext. 60, for applications
- **Leadership Programs**—leadership@aaauw.org
- **College/University partner member program**—coll-univ@aaauw.org
- **Legal Advocacy Fund**—laf@aaauw.org
- **Public Policy and Government Relations**—VoterEd@aaauw.org
- **ShopAAUW**—800.225.9998 or search "shop" at www.aaauw.org
- **AAUW website**—www.aaauw.org

Member ID # _____

PLACE
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HERE

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empowering women since 1881



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